

# THE CALIFORNIA POLL

Survey Research Center  
University of California  
Berkeley, California

THE INDEPENDENT AND IMPARTIAL STATEWIDE SURVEY OF PUBLIC OPINION  
ESTABLISHED AND OPERATED BY FIELD RESEARCH CORPORATION SINCE 1946

**San Francisco** Headquarters  
145 Montgomery Street  
EX 2-5766

**Los Angeles** Office  
3142 Wilshire Boulevard  
DU 5-5259

Mervin D. Field, Director  
Robert Heyer, Editor

COPYRIGHT 1966 BY FIELD RESEARCH CORPORATION. FOR PUBLICATION BY SUBSCRIBERS ONLY

Release #516

For release FRIDAY, APRIL 8, 1966

ANDERSON HAS BIG LEAD  
OVER BRADEN AND HAND

by Mervin D. Field

**IMPORTANT:** Contract for this service is subject to revocation if publication or broadcast takes place before release date or if contents of reports are divulged to persons outside of subscriber staff prior to release time.

The office of lieutenant governor normally gets very little attention, but this year it seems to be a prize target for aspiring politicians, especially Democrats, who see it as a launching platform for higher office.

Governor Edmund G. Brown has said that if he wins in November he will not seek another term as governor, and there is speculation that he might even step down before finishing a third term. Another possibility is that the Democrats could lose the governorship but win the lieutenant governor office, thus increasing the stature of the Democrat holding that seat.

The California Poll completed a statewide survey this week, following the filing deadline, and found that the spirited competition among Democrats for the office has created quite a bit of rank-and-file voter interest. Among Republicans, however, the contest for second spot on the GOP ticket is hardly noticeable to the average voter so far, apparently being far overshadowed by the bitter fight for the gubernatorial nomination being waged between Ronald Reagan and George Christopher.

## Poll Results

As of today, the Poll finds that incumbent Lt. Governor Glenn Anderson is preferred by the largest number of Democratic party voters. He polls just short of a majority of Democrats, while Thomas Braden, President of the State Board of Education, and Lloyd Hand, former U.S. Chief of Protocol in Washington who recently moved to California to run for office, run distant second and third positions. Two out of three Democrats make a choice of one of the three men.

These are the figures for each man among a representative sample of the Democratic party electorate:

<u>Prefer for Lt. Governor:</u>	<u>Democratic Party Members</u>
Anderson	47%
Braden	14
Hand	7
Undecided	32

(MORE)

The California Poll was founded in 1946 as a medium for promoting public opinion research. The California Poll is completely independent of all political parties and candidates. Its sole purpose is to report public opinion accurately and objectively. Most of the financial support for the Poll comes from newspapers and television stations that have exclusive rights within the city of publication. The Poll utilizes accepted scientific sampling and questioning procedures in obtaining the data reported in its releases. Representative samples of adults are interviewed at periodic intervals on election issues and other socially important questions of the day. Proportionate numbers of people of both sexes, from all parts of the state, from different sized communities, and of all age, economic, political, and occupation groups are included in the samples. Major surveys are made with samples of 1,200 or more respondents. Interim surveys sometimes are made with smaller samples but not less than 600 interviews.

Among GOP voters, Robert Finch leads a list of four aspirants, but only one in four Republican voters has any choice at all today. Robert McKenna, W. Earl Smart, and Lyndon Foster each poll only two to five percent of Republican votes at this stage of the campaign.

<u>Prefer for Lt. Governor:</u>	<u>Republican Party members</u>
Finch	16%
McKenna	5
Smart	4
Foster	2
Undecided	73

### Democratic Rivalry

The Democrat race has brought to a boil some party rivalries that have been simmering for a long time. The first outward sign of heat appeared when Braden announced that he would oppose Anderson. Then the political pot boiled over when Hand arrived in California and announced that he was in the running as well.

Hand, originally a Texan, moved to Southern California about five years ago. He has been allied with President Lyndon Johnson since LBJ was Vice President, and as Chief of Protocol, he has been in close and frequent touch with the U.S. Chief Executive. Hand is considered to have the blessing of Johnson, although the President has not publicly acknowledged this.

Hand's entry is interpreted in some quarters as a move by the President to place one of his men in control of the important California state house should Governor Brown be offered a job in Washington. Another variation on this theme is the speculation that Jesse Unruh, a powerful Democratic leader who has often been in conflict with Governor Brown and other administration Democrats, has had a hand in bringing Lloyd Hand back to California.

Because of his relatively recent return to California, Hand may be vulnerable to the charge that he is a "carpetbagger," an epithet which was used with telling force against Pierre Salinger in 1964 when he, too, left a Washington job to run for office in California. The Poll's interviews reveal that although relatively few Democrats today know enough about Hand to attempt to classify him, those who do are often likely to feel that he is "too new to California."

Adding more spice to the political stew in California is the speculation that Thomas Braden is backed by Robert Kennedy. If this is true, the lieutenant governor's primary could turn out to be an advance skirmish between two of the major factions that are shaping up in the national Democratic party -- the Johnson wing versus the Kennedy wing.

Coming months will undoubtedly produce many important developments in both the Democratic and Republican primary races for lieutenant governor. The California Poll will be following these as the June primary approaches.